



**For Immediate Release**

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## **Magnetic Media Holdings, Inc Announces New Archetype™ 3DTV**

**New York, NY** - Magnetic Media Holdings, Inc. (MMH) today announced the debut of their new Archetype™ 3DTV, a patent-pending technology that modifies standard LCD monitors enabling them to produce enhanced 3D content without the use of any special eyewear. The company plans to immediately introduce this cutting edge technology to the fast growing digital out-of-home media industry says CEO, Tom Zerega. Zerega says “In the digital signage world where engaging content is the key to a successful campaign, advertisers can take solace that their message will both capture audience’s attention and provide a more impactful long lasting impression.”

*We've been waiting years for a killer app like this one. At long last...it's finally here. Clients love it; crystal clear stereo images without the need for glasses. WOW! The world of 3D will never be the same.*

***Charlie Slatkin, President, WOW Amazing Media, Inc.***

*WOW Inc. is known internationally for creating imaginative and immersive media experiences that turn passive recipients into active participants.*

“The company will be producing various size screens ranging from 24” to 57” for their digital signage clients, with future plans calling for additional sizes to adapt with many other application’s the company plans to pursue. The Magnetic Media 3D technology can be used in a variety of ways; some include casino gaming, defense, security, medical imaging and the ever popular video gaming industry” says President & COO James Zahakos.

### **About Magnetic Media Holdings Inc.**

MMH is an end-to-end solution provider of 3D Digital Media products and services. The Company has developed a patent-pending technology that modifies standard LCD’s screens, enabling them to display 3D video content which can be viewed without the aid of any special eyewear.