

REVITALIZE REDEVELOP REINVENT

SOUTHEAST FAIRFAX
DEVELOPMENT CORPORATION



As a business manager, owner or client, you know how important it is to remain competitive and to attract as many customers to your business as possible. By investing in the appearance of your business, you invest in your customers, your future and in our community. We at SFDC want you to be well-positioned to take best advantage of the ever-improving business climate on Richmond Highway! The following list of suggestions is just one of the many tools available to you through SFDC for improving your business. Call us today at 703.360.5008 or visit us on the web at www.sfdc.org.

GOOD NEIGHBORS. SMART BUSINESS.

Smart Business Appearance Recommendations from SFDC

Keep it Fresh!

- Repair, clean and repaint buildings to present a neat, professional appearance.
- Clean signage (including building-mounted, monument and pylon signs) as required
- Repair and replace lighting (including site, building-mounted, and/or decorative) to maintain it's original effect.

Keep it Green!

- Water, feed, cultivate and prune plantings to keep your landscape looking healthy through every season.
- Repair and replace deteriorating plants, landscaping and repair decorative features such as outdoor furniture, if you have it.
- Maintain landscaping strips adjacent to your property to enhance the attractiveness of the streetscape surrounding your business.

Keep it Cost Effective!

- Increase the market value of your 25-year-old property by at least 25% and get a tax break! Call 703.360.5008 today to learn about the Fairfax County Tax Abatement program.

