

Research into the Effectiveness of the "Getting The Love You Want" workshop

Letter for Participating Workshop Presenters

Dear Workshop Presenter,

Thank you for agreeing to participate in this project to measure the effectiveness of the "Getting The Love You Want" workshop.

We enclose forms for you to provide to attendees at the workshop, together with the following letter from the Research Committee, to guide you in their use. We have also included a stamped return envelope.

The forms are:

1. Pre-workshop survey pack
2. Extra copies of the consent form for couples to keep

Please do contact us in the NY office with any questions about how to use and return the forms. If you have any questions about the research protocol please contact the Research committee on the addresses at the foot of the attached letter from Theresa Beeton.

From earlier surveys we have learned that attendees may find some of the questions in the survey about Imago practice are difficult to answer, because they may not recognize the terms yet. They are welcome to not answer those questions, but they are included for consistency with follow-up surveys. Same-sex couples may question the use of the word marriage in one of the surveys. This is a standard instrument recognized in the academic field, and we decided not to edit it, so that results would be universally valued.

We're also interested in your feedback about how attendees responded to filling in the survey and anything we can do to improve the process. Please do give us a call after the workshop.

Warmly,

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From: Theresa Beeton – Chair of the IRI Research Committee
To: Imago Workshop Presenters

Feb 05, 2007

Research study into the effectiveness of the "Getting The Love You Want" workshop

Purpose of the Study:

The research will provide information about the relationship experience (including marital satisfaction, relationship dynamics and the use of Imago skills) of people who attend the "Getting the Love You Want" workshop for couples in 2007.

This will help to inform professionals and the public about the Imago claims of personal transformation.

Research Questions:

1. What is the level of research satisfaction and relationship dynamics prior to attending the workshop, immediately after, six months after and a year after attending the workshop?
2. To what extent do workshop attendees practice the skills taught in the GTLYW workshop?
3. What is the correlation between the use of Imago skills and relationship satisfaction after taking the workshop?
4. What are some of the demographics information pertaining to workshop participants?

Method:

All people attending workshops in 2007 will be given an opportunity to participate in a research study. The study will include taking three surveys (Marital Satisfaction Survey, Relationship Dynamic, and a demographic survey prior to the workshop. Six months and one year after attending the workshop, the study participants will be given an online opportunity to complete the surveys again. We are replicating some parts of a PREP study and plan to use the control group numbers from their study. We will compare scores of before and after the workshop as well as discover how people maintain the Imago skills.

Your help is needed in presenting the research opportunity at your workshops! We are looking for full workshop presenter cooperation! The main request is that workshop attendees be presented with the research opportunity.

What you need to do:

1. Please share with your workshop attendees that IRI is conducting a research study and that everyone is being asked to fill out the 3 surveys- Let people know that participation in the research is voluntary and that their participation will help us learn more about our work. Provide an opportunity before the workshop starts to complete the surveys. The surveys will all include the same information with the exception of the demographic survey which only needs to be completed once during the initial phase of the survey. Your attitude in presenting this research opportunity is vital to the success of this project. Please indicate your support and belief in this project and make time for the study.
2. Let research participants know that we are conducting follow up surveys six months after the workshop and a year after the workshop. These follow up surveys can take place online (P.S. The letter to participants explains this information)
3. Take the completed surveys and keep them together and place them in the pre-stamped mail container and mail the collection of pre and post surveys back to IRI.
4. Feel proud that you are contributing to the knowledge base of Imago theory and practice.

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